

ROBERTJAMES PRESSKIT



TABLE OF CONTENTS

	Contractor of the	TIMULI
7. Contact		14
6. Press		13
5. Those In The Know		12
4. Settinig A New Prici	ng Standard	10
3. Collection Styles		09
2. Our Founder & Desig	gner	06
1. Signature Collection	ns & Craftsmanship	04
Introduction		02



INTRO DUCTION



RobertJames luxury handbags are born from a singular desire: to create exquisite, handcrafted pieces that transcend fleeting trends and stand the test of time. In a world of mass production, RobertJames upholds the art of genuine craftsmanship, with every single bag meticulously designed and constructed with the finest materials right here in the United States.

Our commitment to unparalleled quality and unwavering attention to detail is evident in every stitch, every curve, and every carefully selected component. More than just an accessory, a RobertJames handbag is an extension of personal style, a statement of individuality, and a testament to enduring elegance.

We believe in the power of conscious luxury – investing in pieces that are not only beautiful but also made with integrity and passion.





Signature Collections & Craftsmanship

RobertJames offers a curated selection of timeless designs, each reflecting a harmonious blend of classic sophistication and modern sensibilities. From structured totes to elegant clutches, our collections are characterized by:

- Exceptional Materials: Sourced for their superior quality and luxurious feel.
- Meticulous Handcrafting: Each bag is a testament to the skill and dedication of our artisans, ensuring flawless finishes and enduring construction.
- Thoughtful Design: Functionality meets unparalleled aesthetics, with details that enhance both usability and visual appeal.
- Timeless Appeal: Designs that transcend seasonal trends, making them cherished companions for years to come.

Our commitment to domestic production guarantees not only a superior product but also supports local economies and ensures ethical manufacturing practices.







THE VISIONARY BEHIND THE BRAND ROBERT JAMES

A passionate visionary with a deep appreciation for artistry and design, James Norton began his journey with a simple goal: to redefine luxury accessories. His unique perspective and unwavering dedication are the very soul of the RobertJames brand.

James's personality is as integral to his creations as the quality of the leather itself. He is a hands-on designer, infusing each piece with a part of his soul, resulting in bags that are as unique and distinctive as the individuals who carry them. This personal investment ensures not only the exceptional quality and durability of every bag bearing the RobertJames name, but also highlights his ability to deliver on promises and commit fully to his craft.

Beyond the design studio, James possesses a natural charm and engaging presence that makes him a standout. His enthusiasm for his work and his genuine connection with people make him excellent for trunk shows. He thrives on direct interaction, sharing the story and inspiration behind each bag, and truly bringing the brand to life for customers. This authentic engagement is a key asset that resonates deeply with discerning clientele.





A FEW OF OUR MOST POPULAR STYLES...

THE ANKA



THE MINNIE POCHETTE









TOTE BAGS









Setting A New Pricing Standard...

At a time when other luxury brands are charging astronomical prices for exotic bags, RobertJames stands apart.

Discover the difference: the Anka Top Handle, one of the brand's most popular bags, when crafted in exquisite alligator or crocodile, boasts a retail **price point of \$4,600.**

The Minnie Pochette, another client favorite, is offered at **\$3,600**.

This deliberate approach ensures that while our quality and design remain top-tier, the investment is one that genuinely delights.





THOSE IN THE KNOW...



















AS SEEN IN....



RobertJames Unveils Handcrafted Masterpieces Celebrating Artistry, Exclusivity, and Timeless Eleg

The Essence of QUIET LUXURY: RobertJames Redefines Exotic Handbags

DISCOVER THE BEAUTY OF ROBERTJAMES, WHERE GORGEOUS EXOTIC LEATHERS ARE TRANSFORMED INTO ONE-OF-A-KIND HEIRLOOMS. WITH A DISTINGUISHED BACKGROUND IN HOME AND LUXURY, AND A PROFOUND ADMIRATION FOR THE WORLD HE DESIGNS FOR, JAMES NORTON IS SETTING A NEW STANDARD FOR THE WORLD O EXOTIC HANDBAGS-ONE METICULOUS STITCH AT A TIME.

Written by Katelyn Rate

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Sectorit education? Uncovering a kaledoncope of nearly maginable colors. A glazor as the website ameria a symphony use, from the measurering purple embed of the Wienley Tete the cognac borrow and shinamering gold finish of the Diano p. Or, one of Norrowin personal favorines, the Anka Top Handl auring a mane white concer with an onshoi effect in a succillic borrow shade.



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RobertJames Unveils Handcrafted Masterpieces Celebrating Artistry, Exclusivity, and Timeless Elegance



A Quiet Power Move: RobertJames Handbags Are the Ultimate Statement in Subtle Luxury

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O June 2, 2025



MIAMI LIVING

ROBERTJAMES

The Under-the-Radar It Bag Taking Over Palm Beach and Miami

> In the world of high society arm candy, there's a new player in town—and no. it's not another bedazied status symbol fluuring its initials. Meet RobertJames (robertjameskurury.com), the Tennesse-ben luxury handbug brand that's quietly stealing the spotlight from the usual suspects—and making a serious splash with Palm Beach and Maim's most fashionable insiders.

Think of it as the Birkin for the woman who's already owned three—and is frankly a little bored.



PRESS CONTACT

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