



2025

ROBERTJAMES

P R E S S K I T

RobertJames is an American luxury brand, crafted for a life less ordinary.



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INTRO DUCTION



RobertJames luxury handbags are born from a singular desire: to create exquisite, handcrafted pieces that transcend fleeting trends and stand the test of time. In a world of mass production, RobertJames upholds the art of genuine craftsmanship, with every single bag meticulously designed and constructed with the finest materials right here in the United States.

Our commitment to unparalleled quality and unwavering attention to detail is evident in every stitch, every curve, and every carefully selected component. More than just an accessory, a RobertJames handbag is an extension of personal style, a statement of individuality, and a testament to enduring elegance.

We believe in the power of conscious luxury – investing in pieces that are not only beautiful but also made with integrity and passion.



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Signature Collections & Craftsmanship

RobertJames offers a curated selection of timeless designs, each reflecting a harmonious blend of classic sophistication and modern sensibilities. From structured totes to elegant clutches, our collections are characterized by:

- Exceptional Materials: Sourced for their superior quality and luxurious feel.
- Meticulous Handcrafting: Each bag is a testament to the skill and dedication of our artisans, ensuring flawless finishes and enduring construction.
- Thoughtful Design: Functionality meets unparalleled aesthetics, with details that enhance both usability and visual appeal.
- Timeless Appeal: Designs that transcend seasonal trends, making them cherished companions for years to come.

Our commitment to domestic production guarantees not only a superior product but also supports local economies and ensures ethical manufacturing practices.







THE VISIONARY BEHIND THE BRAND

ROBERT JAMES

A passionate visionary with a deep appreciation for artistry and design, James Norton began his journey with a simple goal: to redefine luxury accessories. His unique perspective and unwavering dedication are the very soul of the RobertJames brand.

James's personality is as integral to his creations as the quality of the leather itself. He is a hands-on designer, infusing each piece with a part of his soul, resulting in bags that are as unique and distinctive as the individuals who carry them. This personal investment ensures not only the exceptional quality and durability of every bag bearing the RobertJames name, but also highlights his ability to deliver on promises and commit fully to his craft.

Beyond the design studio, James possesses a natural charm and engaging presence that makes him a standout. His enthusiasm for his work and his genuine connection with people make him excellent for trunk shows. He thrives on direct interaction, sharing the story and inspiration behind each bag, and truly bringing the brand to life for customers. This authentic engagement is a key asset that resonates deeply with discerning clientele.





A FEW OF OUR MOST POPULAR STYLES...

THE ANKA



THE MINNIE POCHETTE



TOTE BAGS



Setting A New Pricing Standard...

At a time when other luxury brands are charging astronomical prices for exotic bags, RobertJames stands apart.

Discover the difference: the Anka Top Handle, one of the brand's most popular bags, when crafted in exquisite alligator or crocodile, boasts a retail **price point of \$4,600.**

The Minnie Pochette, another client favorite, is offered at **\$3,600.**

This deliberate approach ensures that while our quality and design remain top-tier, the investment is one that genuinely delights.

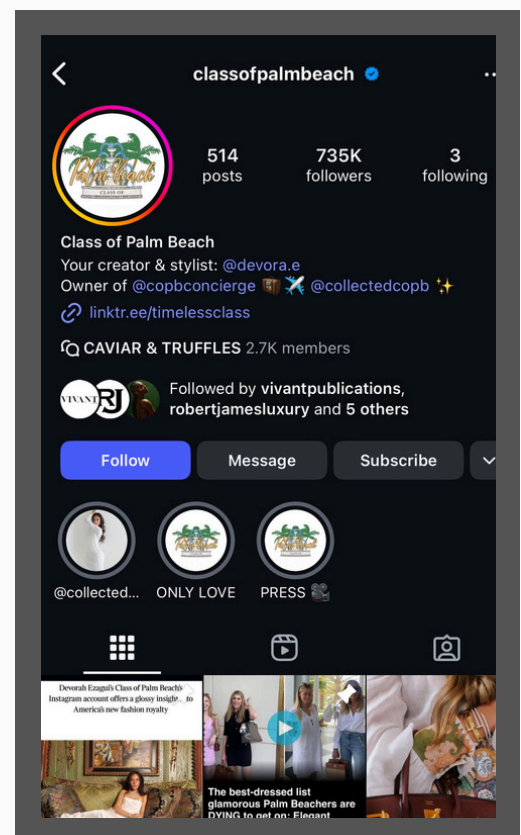
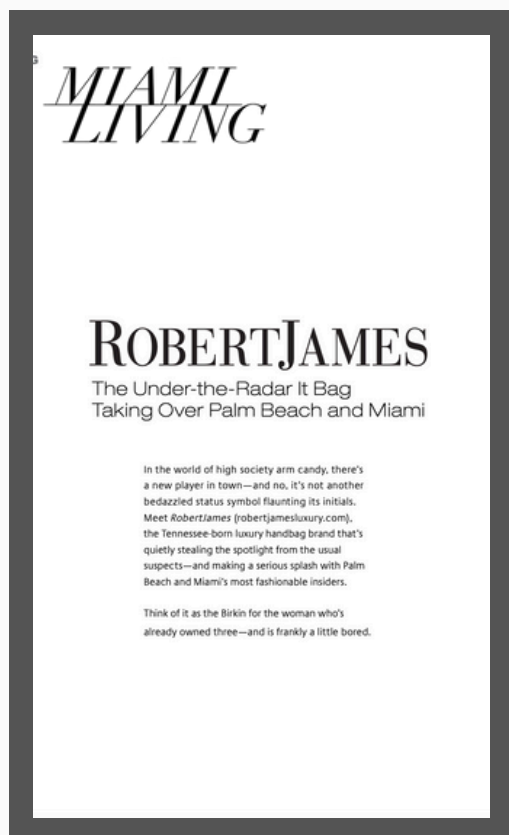
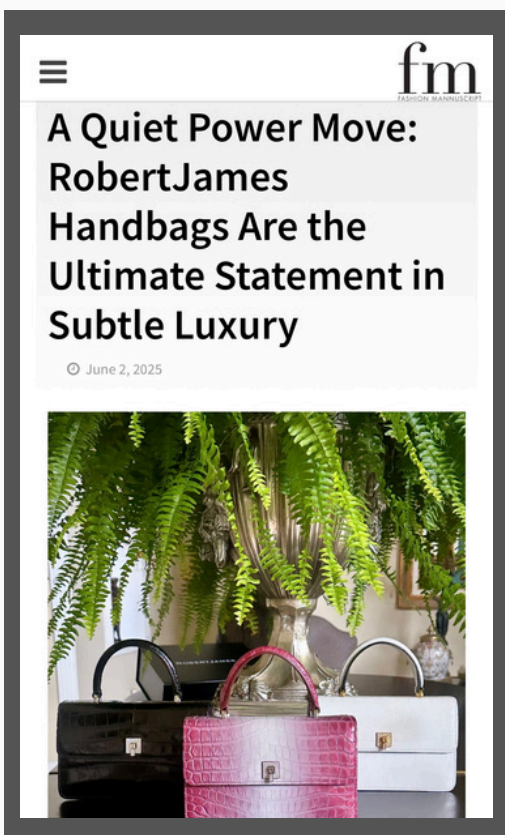
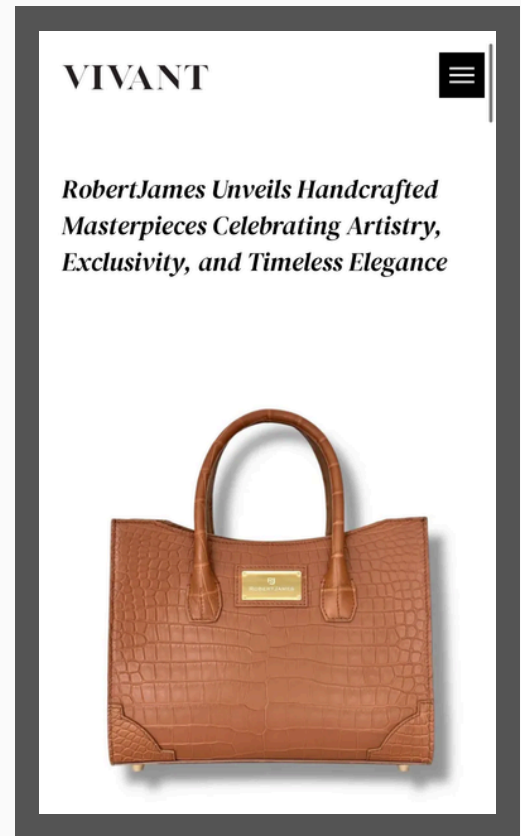




THOSE IN THE KNOW...



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